

WORLD COMMUNICATION FORUM DAVOS KYIV 2016



WORLD
COMMUNICATION
FORUM **KYIV**

SAVE FOOD

IRINA MIROCHNIK
PRESIDENT OF PC UKRPLASTIC



WORLD
COMMUNICATION
FORUM **KYIV**





FOOD LOSS

WORLD COMMUNICATION FORUM KYIV

initiative **SAVE FOOD**

UKRPLASTIC®

IMMER GROUP

FOOD LOSS

IN DEVELOPING COUNTRIES:

FOOD LOSS IS DUE TO THE LACK OF INFRASTRUCTURE

which does not meet the requirements of food transportation and distribution and almost **A COMPLETE ABSENCE OF PACKAGING**

IN DEVELOPED COUNTRIES:

MORE THAN 40% OF FOOD PRODUCTS ARE LOST

due to poorly organized sales, ignoring expiration dates, edible leftovers, oversized packaging or packaging which doesn't allow for the complete dispensing of the product.



FOOD LOSS



1

ANNUALLY ABOUT 30 - 50% OF FOOD PRODUCTS GO TO WASTE GLOBALLY, WHICH AMOUNTS TO ABOUT 1.3 BILLION TONS

2

IN 2014 IN EUROPE THE LOSS OF FOOD PRODUCTS AMOUNTED TO MORE THAN 100 MILLION TONS

3

IN 2020 THERE WILL BE ABOUT 120 MILLION TONS (=20%) IF THE SITUATION REMAINS THE SAME

SAVE FOOD INITIATIVE



OBJECTIVE - THE REDUCTION OF FOOD LOSS ALONG THE ENTIRE SUPPLY CHAIN INVOLVING ALL PARTICIPANTS OF THE PROCESS AROUND THE WORLD AT THE ACCOUNT OF:

- Optimization of agricultural practices
- Sustainable food production
- Promotion of packaging and packaging technologies
- Motivating retail chains
- Changing public opinion

More than 300 participants in the movement under the auspices of the UN are involved in the Initiative for the preservation of food products i.e. companies and associations from all areas of the supply chain of food products and packaging.



UKRPLASTIC®  I M M E R GROUP

SAVE FOOD INITIATIVE

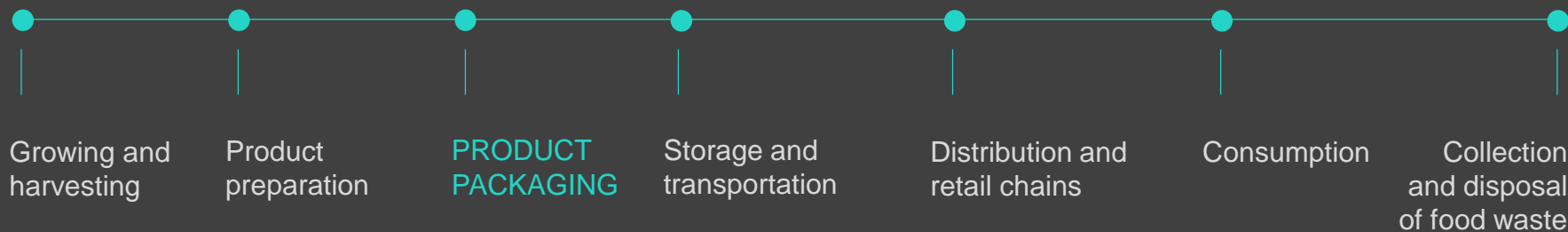
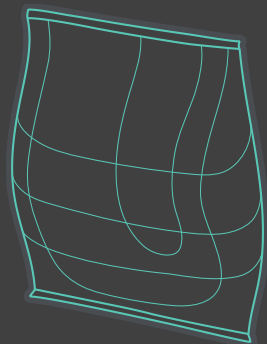
UKRPLASTIC HAS JOINED THE SAVE FOOD INITIATIVE

TO ENSURE PROPER PACKAGING OF FOOD PRODUCTS AS WELL AS THEIR QUALITY AND SAFETY FOR HUMAN CONSUMPTION THROUGHOUT THE ENTIRE SHELF-LIFE



UKRPLASTIC®  IMMER GROUP

PACKAGING PREVENTS FOOD WASTE



● *Источник: по материалам FAO; Flexible Packaging Source: FAO; Flexible Packaging Europe*



WORLD
COMMUNICATION
FORUM KYIV

initiative
**SAVE
FOOD**

**WASTE LESS
AND
SAVE MORE**

UKRPLASTIC® 

THE ROLE OF PACKAGING



5 EXAMPLES
OF FOOD WASTE PREVENTION



STEAK

The loss
of unpacked product %

34

The loss
of packed product %

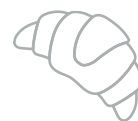
18



CHEESE

5

0.14



BUNS

11

0.8



WATER
CRESS

42

3.4



CUCUMBE
R

9.4

4.6

UKRPLASTIC®

IMMER GROUP

CLOSED-LOOP ECONOMY

FAR-SIGHTED USE OF RESOURCES

TURNING WASTE INTO RESOURCES:

New trend in business, job creation

LOSS PREVENTION

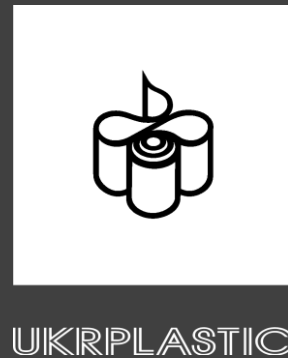
IMPORTANCE OF PACKAGING IN FOOD WASTE PREVENTION

REDUCTION OF FOOT PRINT

Development Of Innovations,
taking into account further processing of used
packaging



IRINA MIROCHNIK
PRESIDENT OF PC UKRPLASTIC



THANK YOU
FOR YOUR ATTENTION!